German Maritime Museum

Brunel University of London · Brunel Business School

University of Birmingham

VIRTUAL ROUNDTABLE · GERMAN MARITIME MUSEUM – LEIBNIZ INSTITUTE FOR MARITIME HISTORY

The Seaweed Industry and the Making of a Sustainable Blue Economy

Innovation, Knowledge and Culture

DATE	TIME	FORMAT	REGISTRATION
Thursday, 26 November 2026	10:00–11:30 CET 09:00–10:30 GMT	Virtual Roundtable Discussion	Now open

Seven short interventions from industry, international governance, research and museums open the roundtable. They are followed by an open discussion with all participants on how the seaweed sector is developing, who benefits from it, and what a sustainable seaweed economy requires.

Programme

Welcome	Ruth Schilling, Managing Director, German Maritime Museum
Introduction	Carolin Decker-Lange, Brunel Business School, Brunel University of London; Chair, Scientific Advisory Board, German Maritime Museum
Housekeeping	Katharina Bothe, German Maritime Museum
PART 1 · INTERVENTIONS	
Building a sector	Moderator: Carolin Decker-Lange
Insights from ongoing research on the UK seaweed sector	Knut Lange, Associate Professor in Strategy and International Business, Birmingham Business School, University of Birmingham
Global governance and international networks	Vincent Doumeizel, Senior Advisor for Oceans, United Nations Global Compact; Founder, Global Seaweed Coalition, France
The European seaweed ecosystem	Fiona Trappe, Secretary General, European Seaweed Association, Belgium
From Pioneers to Scale-Up: Germany's Microalgae Biotech Sector at a Crossroads	Jörg Ullmann, Managing Director, Algenfarm Klötze GmbH & Co. KG, Germany
Communities, culture and knowledge	Moderator: Katharina Bothe
Local value creation and cultural adaptation in Tanzania	Nancy Iraba, Co-Founder and CEO, Healthy Seaweed Co. (Seaweed Café), Tanzania
Environmental history of seaweed use: a global perspective	Luke Keogh, Environmental Historian; Lecturer in History, Deakin University, Australia
Museums and seaweed from a social anthropology perspective	Sven Bergmann, Maritime Anthropologist, German Maritime Museum
PART 2 · DISCUSSION	
Open discussion with participants	Moderated by Knut Lange and Carolin Decker-Lange
Synthesis and close	Katharina Bothe

Facilitators

Carolin Decker-Lange, Brunel Business School, Brunel University of London

Knut Lange, Birmingham Business School, University of Birmingham

Katharina Bothe, German Maritime Museum – Leibniz Institute for Maritime History

Registration

Registration is now open. Please register by replying to the invitation email or writing to **bothe@dsm.museum**.

The access link will be sent to registered participants before the event.

More information: www.dsm.museum/en/calendar/the-seaweed-industry-and-the-making-of-a-sustainable-blue-economy-innovation-knowledge-and-culture

A collaboration between the German Maritime Museum – Leibniz Institute for Maritime History, Brunel Business School, Brunel University of London, and Birmingham Business School, University of Birmingham.